

NAAC A++



NIRF 34TH

UNIVERSITY OF KASHMIR

2-DAY NATIONAL SEMINAR-CUM-WORKSHOP ON

ARTIFICIAL INTELLIGENCE

CREATIVITY
& CONTENT
GENERATION

OPPORTUNITIES & CHALLENGES OF A NEW TOMORROW

AI

PROGRAMME SCHEDULE

21-22 OCTOBER, 2026

Organised by



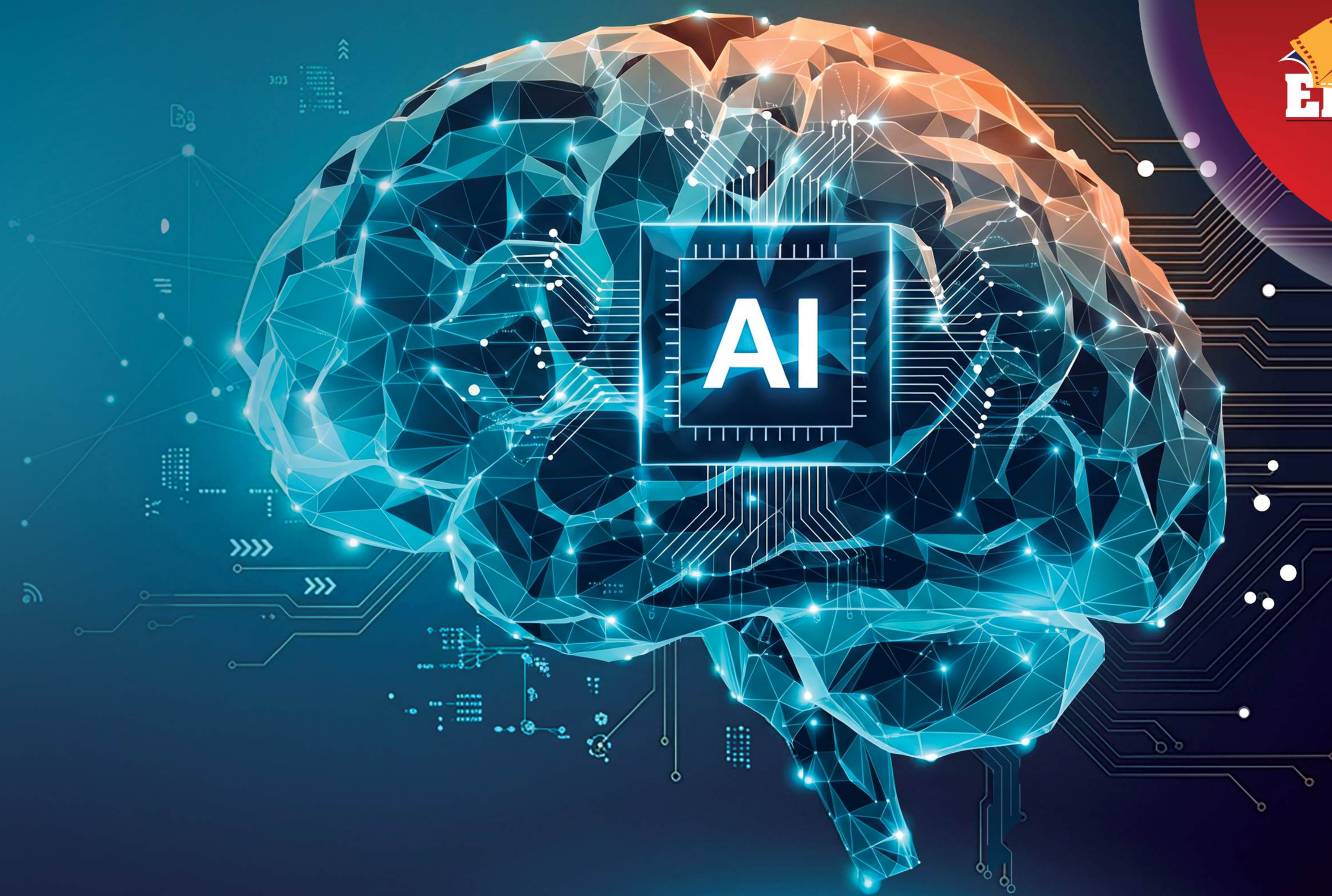
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DAY 1

Wednesday
October 21,
2026

UNDERSTANDING AI AND THE NEW HUMAN-MACHINE RELATIONSHIP



DAY 1 | Wednesday, October 21, 2026

UNDERSTANDING AI & THE NEW HUMAN–MACHINE RELATIONSHIP

9:30 AM – 10:30 AM

Registration of Participants

Inaugural Session

10:30 AM – 12:30 PM

University Tarana

EMRC Promo

Welcome Address

Prof. Syeda Afshana

Director EMRC,
University Of Kashmir

Special Remarks

Mr. Shafqat Habib

Senior Producer, EMRC,
University of Kashmir

Guest of Honour

Prof. Naseer Iqbal

Registrar,
University Of Kashmir

Keynote Speaker

Prof. (Dr.) Parikshat Singh Manhas

Director,
Consortium for Educational Communication,
New Delhi

Chief Guest

Prof. Nilofer Khan

Hon'ble Vice-Chancellor,
University Of Kashmir

Annual Report 2026 Release

Vote of Thanks

Dr. Tariq Abdullah

Producer EMRC, University of Kashmir

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Moderator

Ajaz-ul-Haque

Producer

Tea Break

12:30 PM –
12:45 PM



DAY 1 | Wednesday, October 21, 2026

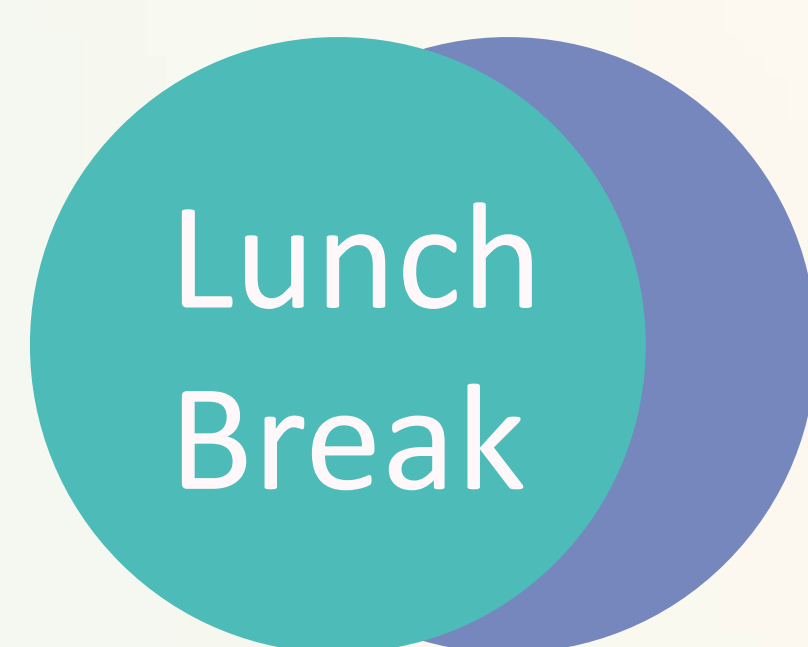
UNDERSTANDING AI & THE NEW HUMAN–MACHINE RELATIONSHIP

12:45 PM – 1:45 PM

Session I Embrace AI or Become Luddites

Dr. Damodar Prasad
Director EMMRC,
University of Calicut, Kerala

Moderator
Akmal Hanan
I/C Producer



1:45 PM – 3:00 PM

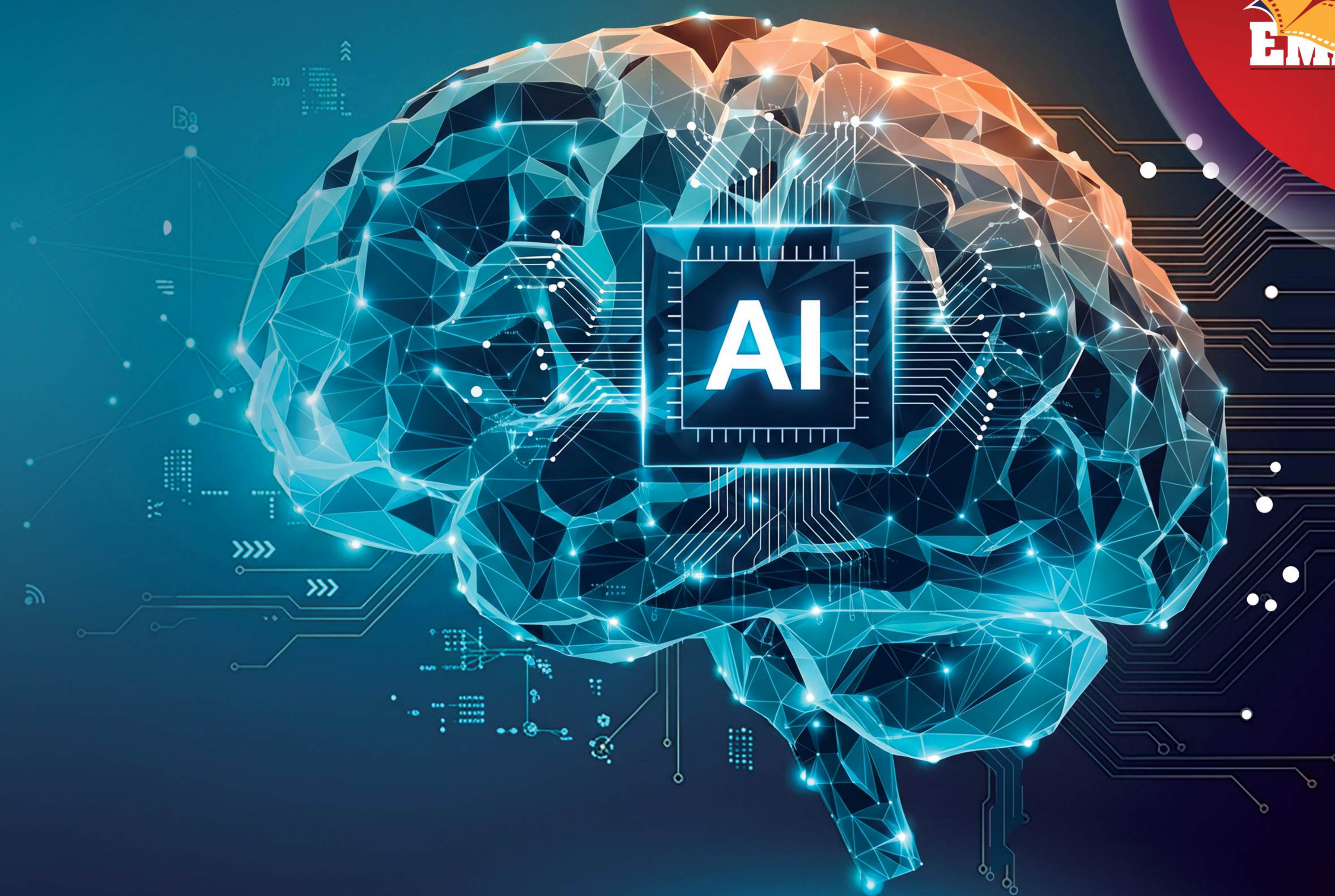
Session II Using AI for Daily Automation What to Automate and What Not to

Dr. Assif Assad
Assistant Professor,
Center for Artificial Intelligence,
IUST, Awantipora

4:00 PM – 5:00 PM

Session III Jobs AI Won't Replace

Prof. Umesh Arya
Dean and Chairman, Faculty of Media Studies,
Guru Jambheshwar University of
Science & Technology,
Hisar, Haryana



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DAY 2

Thursday
October 22,
2026

AI CREATIVITY,
CONTENT,
ETHICS
& TRUST



DAY 2 | Thursday, October 22, 2026

AI CREATIVITY, CONTENT, ETHICS AND TRUST

9:30 AM – 10:30 AM

Registration

Moderator
Manzoor Ahmad
Production Assistant

10:30 AM – 11:30 AM

Session I
**Unmasking AI Myths
& Revealing the Reality**

Dr. Archana Kumari
Associate Professor, Centre for Media Studies,
JNU, New Delhi

11:30 AM – 12:15 AM

Session II
AI for Creative Content Generation

Dr. Bilal Ahmad Malik
Coordinator
Department of Computer Science & Engineering
Institute of Technology (IoT),
University of Kashmir

Tea
Break
12:15 PM –
12:30 PM

12:30–1:30 PM

Session III
**Digital Minimalism
in the Age of AI**

Dr. Jatinder Jit Kour
Sr. Producer, EMPC, IGNOU, New Delhi

Moderator
Dr. Tariq Abdullah
Producer

1:30 PM – 2:15 PM

Session IV
AI Ethics, Authorship and Copyright

Dr. Mir Junaid Alam
Assistant Professor,
Department of Law, University of Kashmir

Lunch
Break
2:15 PM –
3:30 PM





DAY 2 | Thursday, October 22, 2026

AI CREATIVITY, CONTENT,
ETHICS AND TRUST

Valedictory Session

3:30 PM – 3:40 PM

Seminar Report and Key Takeaways

Inam ul Rehman

Manzoor Ahmad Dar

3:40 PM – 3:50 PM

Concluding Remarks

Shafqut Habib

Senior Producer, EMRC, University of Kashmir

3:50 PM – 4:00 PM

Special Remarks

Guest of Honour

Prof. Tariq Ahmad Chisti

Dean, School of Open Learning, University of Kashmir

4:00 PM – 4:10 PM

Special Remarks

Special Guest

Prof. M. Tariq Bandy

Dean, School of Engineering,
University of Kashmir

4:10 PM – 4:20 PM

Valedictory Address

Chief Guest

Prof. Sharief-ud-din Pirzada

Dean, Academic Affairs, University of Kashmir

4:20 PM – 4:25 PM

Vote of Thanks

Er. Muzaffar Ahmad

Asst. Engineer, EMRC, University of Kashmir

4:25 PM – 4:45 PM

Distribution of Certificates



Moderator

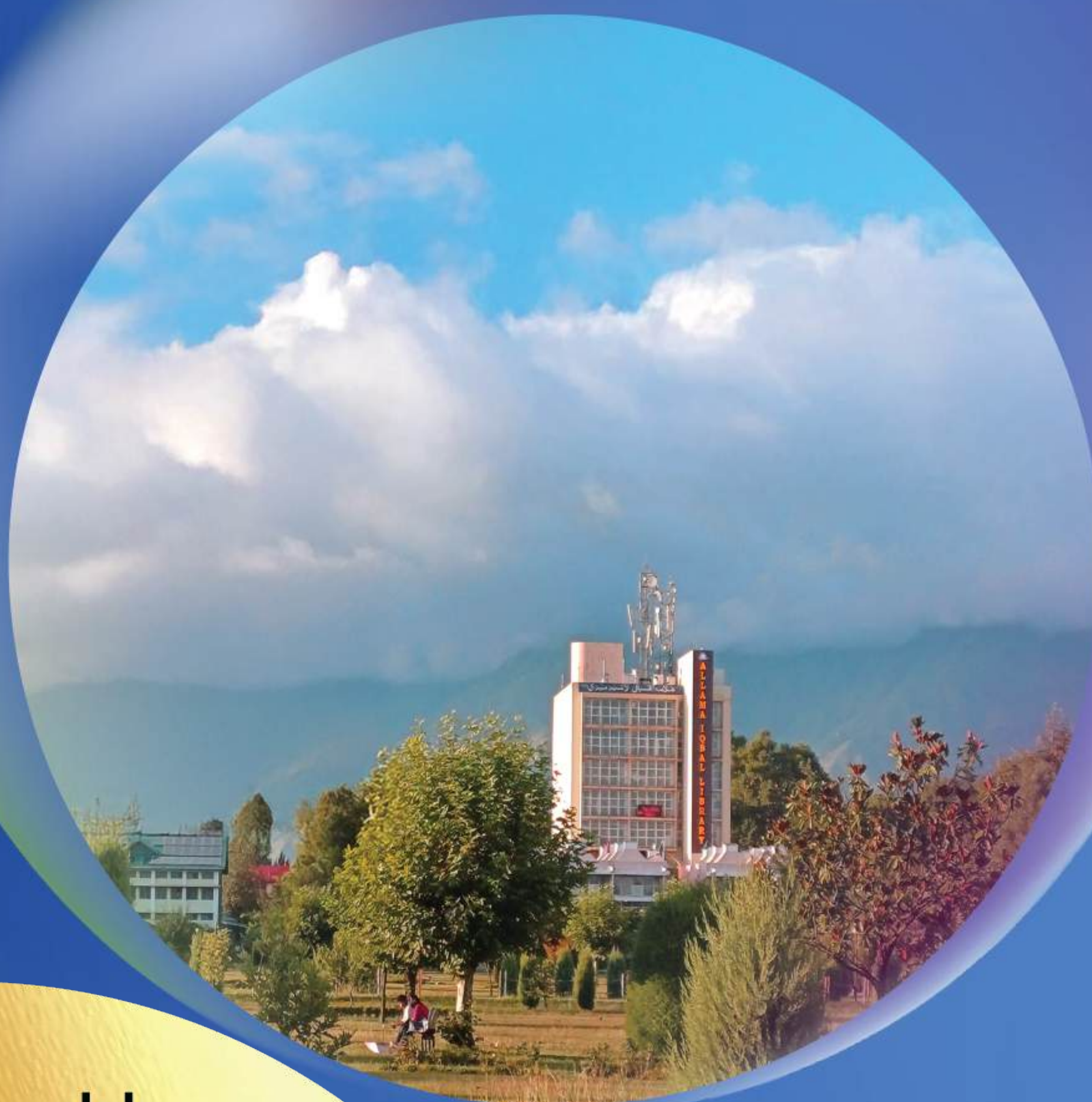
Dr. Tariq Abdullah

Producer

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