



Department of Management Studies

NAAC Accredited Grade "A++"

University of Kashmir, Srinagar

Hazratbal, Srinagar, Kashmir, J&K, India-190006

ANNEXURE-I

S. No.	Name of the Course	Available on the Platform	Category (Substitute for Major/Minor/MDC)	Name of the Programme to be opted for	No. of Credits
1	Business Environment	SWAYAM2	Major/Minor (Replacement for Business Environment: POM422J1/ POM422N)	Business Administration	4
2	Operations Research	SWAYAM2	Minor (Replacement for Operations Research: FAC522N)	Business Administration	4
3	Sales Distribution and Supply Chain Management	SWAYAM2	Minor (Replacement for Sales and Distribution Management: FAC622N)	Business Administration	4
4	Banking and Insurance	SWAYAM	Minor (Replacement for Banking and Insurance: FAC722N)	Business Administration	4
5	Organizational Behaviour	CEC	Minor (Replacement for Organizational Behaviour: FAC822N)	Business Administration	4
6	Communication and Business Correspondence	SWAYAM	MDC	Streams other than Business Administration	3
7	Business Negotiations	SWAYAM	MDC	Streams other than Business Administration	3
8	Business to Business Marketing (B2B)	NPTEL	MDC	Streams other than Business Administration	3
9	Strategic Management	NPTEL	MDC	Streams other than Business Administration	3
10	Art & Science of Marketing: From Basic to	SWAYAM2	MDC	Streams other than Business Administration	3



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	Breakthroughs				
11	Financial Literacy	SWAYAM/ IGNOU	MDC	Streams other than Business Administration	3
12	Banking and Financial Markets: A Risk Management Perspective	SWAYAM/ IIMB	MDC	Streams other than Business Administration	3
13	Technology for Business Management	SWAYAM	MDC	Streams other than Business Administration	3
14	Entrepreneurship	NPTEL	MDC	Streams other than Business Administration	3
15	Principles of Management	SWAYAM2	MDC	Streams other than Business Administration	3